

EnergyWeek

Vaasa EnergyWeek | 15-18 March 2027 | Vaasa City Hall

EVENT OVERVIEW

EnergyWeek is one the most significant networking and sales event in the Ostrobothnia region for energy sector professionals. EnergyWeek has been bringing the Nordic energy sector together since 2011. The four-day event week brings together approximately 4,000 energy industry professionals from 50 countries in Vaasa: experts, decision-makers and technology suppliers across wind and renewable energy, energy storage, clean gas energy and Data Center and energy infrastructure.

EnergyWeek provides effective and impactful ways to showcase your brand both during the daytime seminars and evening celebrations. Over the course of the week, dozens of seminars feature over 100 speakers, and around 200 companies exhibit their solutions.

EVENT INFORMATION

Name:

Vaasa EnergyWeek

Venue:

Vaasa City Hall (exhibition and seminars)
Senaatinkatu 1

Ritz (seminars)

Kirkkopuistikko 22

Open:

Mon 12:00-16:00 (seminars only)

Tue-Wed 9:00-17:00

Thu 9:00-16:00

Organised by:

Expomark Oy

PROGRAMME

Monday 15 March:

Energy & Climate seminars

(seminars only in Finnish)

Organised by Ostrobothnia
Chamber of Commerce

Tuesday 16 March:

Wind & Renewable Energy

Exhibition + seminars

+ Evening event at **Fontana Club**

Wednesday 17 March:

Energy storage & Clean Gas

Exhibition + seminars

+ Evening event at **Sokos Hotel Royal**

Thursday 18 March

Data Center Infrastructure & Operations

Exhibition + seminars



ENERGY
& CLIMATE



WIND &
RENEWABLE
ENERGY



ENERGY
STORAGE &
CLEAN GAS

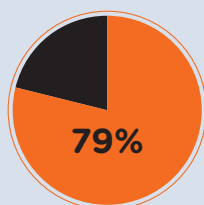


DATA CENTER
INFRASTRUCTURE
& OPERATIONS

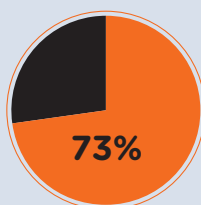
VISITOR PROFILE

KEY FIGURES

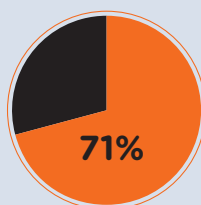
NPS: 41 — industry average 30,7 — year 2025: 29,4



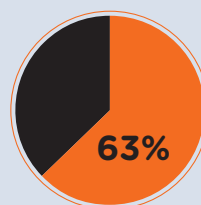
Satisfied or
very satisfied
3,99/5



Plan to return
next year



Returning visitors
who attended
EnergyWeek before



Made new business
contacts during
the event

REASONS FOR ATTENDING

64% Networking and building new
business relationships

40% Meeting exhibitors and
industry experts face-to-face

51% Discovering new ideas for
their work

40% Staying up to date on the
energy transition, new
technologies and investments

VISITOR PROFILE

Energy Industry Leadership

- CEOs
- Energy Directors
- CTOs
- Business Directors

Project & Business Development

- Project Managers
- Development Engineers
- Project Developers

Procurement & Investments

- Procurement Managers
- Investment Managers
- Financial Specialists

Research & Innovation

- Researchers
- Product Development Managers
- Innovation Directors

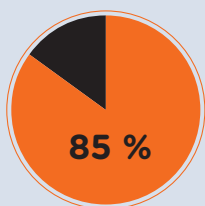
Policy & Regulation

- Government Officials
- Policy Advisors
- Regulatory Experts

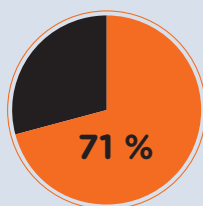
EnergyWeek

EXHIBITOR PROFILE

KEY FIGURES



Satisfied or
very satisfied
(3.99/5)



Met new
customers

Exhibitors:
196 (year 2026)

NPS:
43 — industry average 9,7

MAIN REASONS FOR EXHIBITING

100%

Meeting existing
customers

100%

Increasing
brand awareness

71%

Meeting new
potential customers

EXHIBITOR SECTORS

- Wind power technology, components and services
- Renewable energy solutions
- Energy storage
- Battery technology and sustainable battery value chains
- Natural gas, LNG, CNG, biogas and renewable gases
- Data Centers
- Power grids and infrastructure
- Digital infrastructure
- Fiber networks
- Technology and equipment suppliers
- Consulting

STAND PACKAGE

Price per day:

€2 300

+ VAT 25,5 %

The participation fee is €2,300 + VAT per event day.

Two thematic days: €4,600 + VAT

Three thematic days: €6,900 + VAT

Stand options

Small stand: 3 m²

€2 300

+ VAT 25,5 %

Large stand: 6 m²

€4 600

+ VAT 25,5 %

Package includes

Stand walls – Carpet – Table – Chair – Electricity

Please note: Company name and graphics are not included and must be ordered separately.

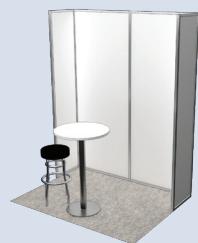
eShop
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eshop.expomark.fi

Stands can be booked for one, two, or all three exhibition days.

The package includes 2 lunch tickets and 2 evening event tickets per stand per day. Additional tickets can be purchased from the eShop closer to the event.

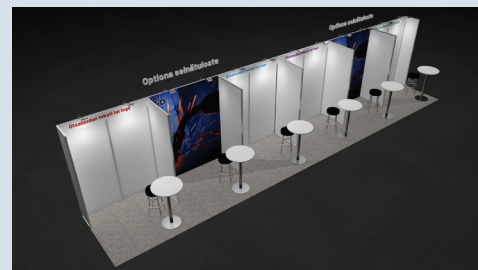
Lunch ticket can be used at partner restaurants located near Vaasa City Hall. A detailed list of participating restaurants will be provided closer to the event.



Small stand: 3 m²
Floor area: 2 x 1.5 m
Side walls: 0.5 m



Large stand: 6 m²
Double stand



Floor plan illustrating the exhibition area with stand spaces displayed side by side.

Get in touch to learn more!



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