

EnergyWeek 2026 Media Tour | 16–19 March

Experience Vaasa — the Nordic Energy Capital — in the world’s happiest country, Finland

Did you know that technologies produced in Vaasa, Finland, are used in electrical networks worldwide – and that the world’s most environmentally friendly ferry comes from here? These are just two examples of the groundbreaking innovation coming out of EnergyVaasa, the largest energy technology cluster in the Nordics. And, as proof of the commitment to sustainable development and climate action, Vaasa has been named a **European Green Leaf City of 2026**.

You are warmly invited to Vaasa and **EnergyWeek 2026** to gain firsthand insights into the most topical issues in the energy sector and to meet leading industry players. Over a few days, this media tour will showcase why EnergyVaasa is a pioneer in the green transition and provide a snapshot of where the world-changing energy, driving innovation, comes from.

Finland has been named the world’s happiest country eight years in a row, and Vaasa has often been called the happiest city. During this tour, you’ll experience firsthand what Finnish happiness is all about — and see why life in Vaasa makes it easy to be happy.

EnergyWeek in a nutshell

EnergyWeek is an annual international energy event organized in co-operation by the companies and organisations within the EnergyVaasa cluster, the largest energy technology hub in the Nordic countries. This year, the event will be organized for the 14th time. EnergyWeek attracts visitors from all continents and is a major meeting place for decision-makers and experts. In 2026, it also launches Vaasa’s Green Leaf year. Experts from the European Commission will visit Vaasa to share insights on the EU Multiannual Financial Framework and upcoming funding opportunities – crucial information as investment needs for the green transition grow.

In 2025, EnergyWeek brought together over 9000 energy professionals from around the world to exchange knowledge, learn about the latest developments and case studies, expand their networks, and explore business opportunities. The event featured 28 English-language seminars, 199 speakers, and welcomed visitors from 52 countries, including ambassadors and company delegations.

In 2026, we can expect close to 40 seminars, with main themes covering energy and climate, wind and renewable energy, energy storage, and clean gas. [Check out all the themes in the seminar schedule](#). EnergyWeek is an excellent opportunity to meet both Finnish and international companies operating in the energy sector. Each day offers expert seminars, panel discussions, exhibitions and many networking opportunities — making EnergyWeek above all a hub for making new connections.

The Nordic Energy Capital

Vaasa is an international hub covering over 120 nationalities. The Vaasa region is home to global leaders such as Wärtsilä, ABB, Danfoss and Hitachi, growth companies like VILPE, and an extensive network of subcontractors. The EnergyVaasa cluster brings together globally leading companies in marine technology, energy grids, energy efficiency and sustainability, as well as storage and grid-balancing solutions. The region's broad expertise means, for example, that all the technology providers needed to build hydrogen plants can be found here. EnergyVaasa's 180 companies employ around 13,000 professionals and generate EUR 6 billion in annual turnover, more than 80% from exports.

What makes the cluster unique is the strong co-creation between the city, industry and universities, driving research and product development. Together, companies in the cluster invest EUR 250 million annually in RDI activities, with planned investments exceeding EUR 1.9 billion by 2030.

Vaasa also offers a 400 hectare industry-zoned GigaVaasa area designed for battery value chains and AI-driven technologies. Current key initiatives in the region include the Nordic Connector – a proposed fixed link strengthening power connections across the northern Nordics – and the University of Vaasa's Energy Transition Valley, a growing research ecosystem attracting international talent and investment, creating jobs and supporting export-driven green growth toward a carbon-neutral, energy-independent future.

Preliminary program

Note that the details in this program are preliminary and there might be changes to the current visits and timetable. Apart from the official program we are also happy to connect you with additional companies in the EnergyVaasa cluster based on your interest.

Monday 16.3.2026

Arrival in Vaasa during the day

19:00 Welcome dinner – setting the scene (details TBC)

Welcome to Finland and Vaasa! We'll kick off the event with an introduction to Vaasa, EnergyWeek and the EnergyVaasa cluster. You will also hear why Vaasa has been named a Green Leaf city, and what this will mean for the year ahead.

Tuesday 17.3.2026

9.00-12.00 EnergyWeek 2026

- Start the day at the [Opening of EnergyWeek](#) at **9.00-10.30**.
 - Keynote speeches from 6 ambassadors.
 - Ukraine
 - Netherlands
 - Belgium
 - Estonia
 - Italy
 - Kazachstan
- The main theme on Tuesday is Wind & Renewable Energy, check out the [exhibitors](#).
- Check out [the seminar program](#) including topics related to Wind & Renewable Energy, Circular Economy, Dual-use, Energy Systems, Gas, Resiliency and storage.
- Book meetings in advance in the [matchmaking tool](#)

12.30-14.00 Luncheon at the Governor's Residence in Vaasa

Mayor Tomas Häyry, City of Vaasa, invites you to join the luncheon with the international Ambassador delegation.

14.15-15.30 Wärtsilä Sustainable Technology Hub

Hosts:

Magdalena Granö Director, Customer Delivery

Juha Päivike Director, Logistics Chain and Ecosystems.

Wärtsilä is a global leader in innovative technologies and lifecycle solutions for the marine and energy markets.

The technology centre Sustainable Technology Hub in Vaasa plays a pivotal role in propelling the marine and energy industries towards decarbonisation and the energy transition and is at the forefront of driving Wärtsilä's commitment to sustainability and innovation.

The Technology Centre operates with a dedicated and skilled team, utilizing state-of-the-art testing and production technology. This is combined with a unique approach to collaboration and innovation, involving Wärtsilä experts, as well as customers, technology partners, academia, and the surrounding ecosystem. The research is focused on the suitability of sustainable fuels for the needs of the marine and energy industries. All Wärtsilä portfolio engines are manufactured in the technology centre.

15.30-17.00 Vaasan Voima's Vaskiluoto Innovation Site – Europe's Next Benchmark in Sector Coupling

Hosts:

Mats Söderlund, Deputy CEO and Group CFO and Vice President of Combined Heat and Power Production and Energy Storage of EPV Energy Ltd

Janne Österback, Managing Director of Vaasan Voima Ltd

Maija Suutarinen, Vice President, Sustainability, Risk Management and Communications of EPV Energy Ltd

Vaasan Voima Ltd is unveiling something rare in Europe's energy landscape: a 17 GWh, high-temperature thermal energy storage system built by transforming a former CHP and oil-storage site into a fully sector-coupled, grid-responsive energy hub.

At Vaskiluoto, decades-old industrial caverns, pipelines and heat networks have been re-engineered into a next-generation TES facility where temperature is elevated above boiling point using natural static pressure—boosting storage capacity and enabling zero-combustion heat production even in peak Nordic winter conditions.

Four high-capacity electric boilers with a total capacity of 220 MW are integrated with the thermal storage, turning surplus renewable electricity into long-duration heat with exceptional system flexibility and market responsiveness.

This is not a concept. It is a full-scale, real-world demonstration of how brownfield assets can be converted into cutting-edge, sector-coupled infrastructure with minimal new civil construction.

For the technical media, Vaskiluoto in Vaasa, Finland offers a unique first look at:

- Europe's largest sector-coupling solution once completed
- A pioneering combination of TES, pressure-based temperature elevation, electric boilers and legacy CHP infrastructure
- A fully integrated energy system capable of supporting both district heating and electricity markets
- A blueprint for future non-combustion heat production and flexible renewable integration

Vaasan Voima Ltd is part of the EPV Energy Group, which is a Finnish energy company that generates and procures approximately 5% of all the electricity consumed in Finland. The company generates and acquires electricity and heat for its shareholders, i.e. Finnish energy companies. EPV is also one of the major electricity transmission operators in Finland. Please read more: [Front page - EPV](#)

Please read more also on: [Vaasan Voima to grow the capacity of its thermal energy storage facility - Vaasan Voima](#)

19.00 - Experience a Unesco World Heritage site

Place: [Kalle's Inn Resort](#)

Hosts:

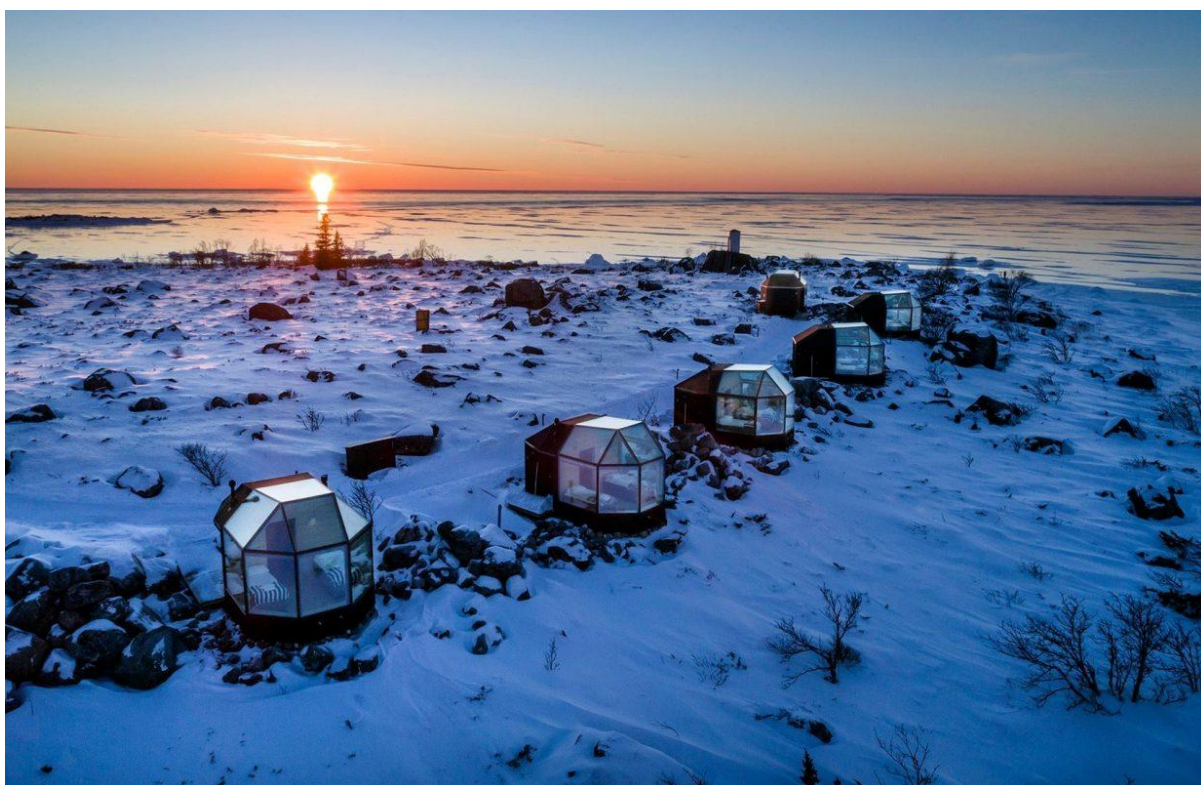
Max Jansson, Managing Director of Visit Vaasa

Leena Forsén, Head of communications at city of Vaasa.

We'll end the day with the promised taste of Finnish happiness: dinner, a sauna, the obligatory plunge into ice-cold water, and an overnight stay in a glasshouse in the unique Kvarken Archipelago — Finland's only UNESCO World Heritage-listed Natural Heritage Site.

Kalle's Inn Resort is a restful stay in the arms of nature, located in the outer archipelago of Vaasa, by an astounding sea environment shaped by the Ice Age. Here, one can truly feel the wild sea, the beauty of the four seasons, the magical darkness, and the never-ending summer nights.

Overnight stay in the glasshouses/igloos by the sea



Wednesday 18.3.2026

Transportation to city centre from the archipelago

9.00-11.30 EnergyWeek 2026 Wednesday

- Today's main theme is Energy Storage, check out the [exhibitors](#).
- Choose among [today's seminars](#).
- Book meetings in advance in the [matchmaking tool](#)

12.00-14.00 Lunch and guided tour at the University of Vaasa

The global energy transition is one of the defining challenges of our time. Climate change, geopolitical tensions, and increasing energy demand are reshaping how societies produce, distribute, and use energy. The University of Vaasa contributes to this transformation by combining expertise in energy technology with a deep understanding of business renewal, investment, and societal change – elements that are all essential for a sustainable energy future.

The University of Vaasa's close cooperation with the Nordic region's largest energy technology cluster is a unique asset, bringing together companies, scientists, and students to co-create practical, research-based solutions for a sustainable future. Join us to gain firsthand insight about the [Energy Transition Valley](#), the university's and the energy cluster's joint initiative to strengthen the region's research, development, and innovation activities with new research infrastructure, joint business-driven programmes, and a significant expansion in doctoral education.

Rector **Minna Martikainen** and vice-rector of research **Mika Grundström** will open the visit. You will have a chance to discuss with them and the university's researchers while enjoying lunch on the beautiful seaside campus. After the lunch, we will have a guided tour in the university's advanced [energy laboratories](#) and other research environments.

14.30-17.30 EnergyVaasa company visits

Today's visits will take you to key players in the EnergyVaasa cluster:

Danfoss

Danfoss engineers technologies that empower the world of tomorrow to build a better future. With the promise of quality, reliability, and innovation deeply rooted in our DNA, we deliver an extensive range of smart energy products and solutions for our customers.

The Danfoss Group has about 42,000 employees worldwide, with sales in more than 100 countries. The headquarters is in Denmark. In Finland, Danfoss employs 1,100 people in Helsinki, Lappeenranta, Tampere, and Vaasa. Vaasa is the leading site for high-power AC drive modules and enclosed drive production.

In 2023, the Group's revenue was EUR 10.7 bn in three segments: Power Solutions, Climate Solutions, and Drives. Danfoss Drives, a global leader in AC drives, had an annual revenue of EUR 2.7 bn.

VEO

VEO is a leading company in electrification and automation, headquartered in Vaasa, Finland, with operations across the Nordic countries. We design and deliver solutions for the energy sector, industry, and public infrastructure. With around 500 employees and our own manufacturing and testing facilities of approximately 13,000 square meters, we produce 8,000 cabinets or deliver 650 projects annually. This in-house capability allows us to provide complete, high-quality systems that enhance our customers' competitiveness and contribute to a sustainable future.

Technology shaping the future

VEO's expertise lies in developing smart and sustainable electrification solutions for a growing and evolving energy landscape. We work on projects within renewable energy, power generation, distribution, and process automation. Over 75% of our deliveries and projects are directly linked to the energy transition – a conscious choice to make the future more sustainable for us all and for generations to come. From design to production and installation, our ability to manage the entire process makes us a reliable partner.

Strong growth and international presence

We have a solid growth track record and are continuously expanding. In addition to our headquarters in Finland, we have subsidiaries in Sweden, Norway, and the UK. We deliver projects across Europe and collaborate with some of the most prominent players in the energy sector.

Starting from 19.00 - Welcome to join the EnergyWeek evening event

Read more about the evening event here: <https://www.energyweek.fi/energyweek-evening-2/>

You will receive tickets to the event from the media tour organizers.

Thursday 19.3.2026: Vaasa – a European Green Leaf city 2026

9.00-12.30 EnergyWeek 2026 Thursday

Highlight: Vaasa is a European Green Leaf city 2026

Read more here: <https://www.vaasa.fi/en/about-vaasa-and-the-vaasa-region/evolving-vaasa/carbon-neutral-vaasa-202x/the-citys-climate-efforts/vaasa-a-green-leaf-city/>

Meet experts from the European Commission at EnergyWeek and get insights on the EU Multiannual Financial Framework and upcoming funding opportunities – crucial information as investment needs for the green transition grow.

9:00-10:30 at EnergyWeek:

Green Leaf City Vaasa: Leading Urban Energy Transition

11:00-12:30 at EnergyWeek:

From Competitiveness to Climate Action: Navigating the EU's Next Framework for Urban Innovation at EnergyWeek:

- Today's exhibition theme is Clean Gas Energy, check out the [exhibitors](#).
- Choose among [today's seminars](#).
- Book meetings in advance in the [matchmaking tool](#)

Lunch according to own choice

You will receive lunch tickets from the media tour organizers.

13.00-14.00 EnergyWeek NextGen, for kids and youth

In Vaasa, energy technology education begins as early as preschool and continues throughout all levels of schooling. We will visit the side event "EnergyWeek NextGen", which focuses on the next generation of energy innovators. You will see the next generation in action and get more information about the unique Energy education pathway in Vaasa.

Departures from Vaasa according to own timetable