



Wind Seminar 1: What are the most important and interesting trends in wind power to watch in 2025?

Tuesday 18 March | 11:00 - 12:15
Music Hall

The next decade will be pivotal for the energy industry. The world's leading economies such as the United States, European Union, the United Kingdom, China, and Latin America have claimed their intents to employ green energy in their all economic activities and bring closure to the era of coal-dependency. The transfer to renewables is well supported by the governments that align their efforts to help both the developed and developing countries implement green technologies.

According to a report from Frost & Sullivan, USD\$3.4 trillion will be invested in renewable energy globally by 2030. \$2.72 trillion of this will go to wind and solar projects. The report predicts that nearly half of all energy-producing programmes will take place in the renewable energy market.

“Decentralisation, decarbonisation and digitalisation are the three key pillars of the global energy transition. The power sector will witness strong growth in decentralisation during the decade, with annual global investment increasing from \$53.14 billion in 2019 to \$92.54 billion in 2030.”

What are the most important and interesting trends in wind power to watch in 2025?

Welcome and Opening remarks



[Dag Sandås](#)

Chairman of the Board |
Etha Oy

Outlook for the wind market in Europe



[Pauline Fournols](#)

Energy Policy Manager |
WindEurope

Wind power trends in Finland – what's happening in 2025



[Anni Mikkonen](#)

CEO |
Suomen uusiutuvat ry – Renewables Finland

Customer-centricity is needed to drive clean transition forward

The electricity market is currently more volatile than ever and large industrial buyers want more stability in energy costs also in the long term. By integrating electricity sales and production in a way that is advantageous for both parties, innovative solutions can be created that drive the clean transition forward. Fortum is currently working on several different initiatives to meet the industry's need for stable electricity deliveries.



Toni Kekkinen

Vice President Wind and Solar Nordics |
Fortum Renewables

Panel discussion and Q&A



Anni Mikkonen

CEO |
Suomen uusiutuvat ry – Renewables Finland



Toni Kekkinen

Vice President Wind and Solar Nordics |
Fortum Renewables



Pauline Fournols

Energy Policy Manager |
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Hippi Hovi

Entrepreneur / Journalist

Organizers



Dag Sandås

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