

Future Workforce

Thursday 20 March | 11:00 - 12:30
Art Hall

Finnish working life is evolving rapidly, with workplaces becoming more diverse than ever. Leaders are faced with new challenges in managing teams with varied backgrounds, perspectives, and skills. At the same time, labour shortages and skill mismatches underscore the need for international specialists and inclusive practices.

Diversity is not a choice, only how to lead it is. Research shows that inclusive workplaces boost employee well-being, foster innovation, and strengthen employer brands, directly driving business success.

Hear from experts and explore:

- Future trends that shape all our workplaces
- How to create an inclusive culture that drives innovation
- Strategies for leveraging diverse talent from different generations to meet business goals

Don't miss this chance to learn new insights and turn diversity into a competitive advantage for your organization. Join us to prepare for the future of work!

Embracing Diversity in Finnish Workplaces



Moderator

[Visa Varpenius](#)

Country Manager

KEY Relocation Finland Oy

11:00 - 11:05

Opening Words



[Visa Varpenius](#)

Country Manager

KEY Relocation Finland Oy

11:05 - 11:20

Keynote: The Future of Work: Trends That Will Change the Game



[Sauli Holappa](#)

Senior Advisor, Development of Working Life
Technology Industries of Finland

11:20 - 11:35

Keynote: Understanding Generational Needs: Building a Future-Ready Team



[Susanna Kultalahti](#)

Doctor of Science in Economics
University of Vaasa

11:35 - 11:50

Keynote: Global Talent, Local Impact: Embracing the Power of International Workforce



[Suvi Pulkkinen](#)

Senior Advisor

Finland Chamber of Commerce

11:50 - 12:20

Panel Discussion



[Visa Varpenius](#)

Country Manager

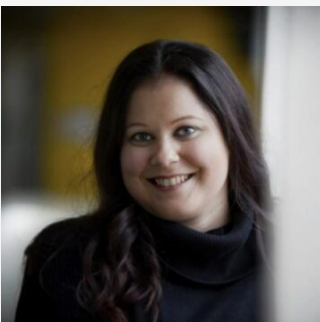
KEY Relocation Finland Oy



[Sauli Holappa](#)

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[Susanna Kultalahti](#)

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University of Vaasa



[Suvi Pulkkinen](#)

Senior Advisor

Finland Chamber of Commerce



[Petra Maunula](#)

Vice President, People

Hycamite



[Suvi Anttila](#)

HR Manager

Alteams

12:20 - 12:30

Questions From the Audience & Closing Remarks

For more information



Maria Haglund

Project Manager, skilled workforce

[Vaasa Region Development
Company VASEK](#)

✉ maria.haglund@vasek.fi

☎ 0505760888



Emilia Lidsle

Marketing Coordinator

[Ostrobothnia Chamber of
Commerce](#)

✉ emilia.lidsle@kauppakamari.fi



Sara Nyyssölä

Project Manager, Ready For Talents



Organizers



OSTROBOTHNIA
CHAMBER OF COMMERCE



EnergyWeek



#energyweek

The EnergyWeek event location is at the [Vaasa city hall on Senaatinkatu 1](#)

The annual EnergyWeek gathers energy enthusiasts from all over the world to share information, hear about the latest news and most

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