



European Energy Framework and business opportunities for Finland

Wednesday 19 March
| 10:30 - 12:00
Meeting Hall

How does the European energy forum impact to the Finnish industry and economics – what should we know about it and what opportunities are there available?

The Ministry of Economic Affairs and Employment (TEM), Business Finland and VTT organize in collaboration an overview on European Policy Framework, following the presentation given by Beatrice Coda, Head of Unit on Clean Energy Transitions, European Commission, on Monday 17.3.2025, and focusing on benefits to the Finnish society.

The European Strategic Energy Technology Plan (SET Plan), EU Innovation funding and Net-Zero Industry Act (NZIA) open opportunities for Finnish high-tech industry. European networks and partnerships, such as European Energy

Research Alliance (EERA), different European Technology and Innovation Platforms, and partnerships of national research, development and innovation programmes like Clean Energy Transition and Driving Urban Transition bring networks and collaboration prospects. Business Finland's programmes, with Flexible Energy Systems as most recent one, enable funding for improvement of competitiveness to the Finnish companies.

Presentations and the following panel discussion will bring strategic overview on European Energy context and also give examples of relevance of involvement both in European and national platforms and programs, and how funding instruments can benefit the Finnish industry.

European Energy Framework and business opportunities for Finland



Head of Zero Carbon Future Mission

[Helena Sarén](#)

Head of Zero Carbon Future Mission
Business Finland

10:30 - 10:40

Opening and welcome

- SET Plan – European Strategic Energy Technology Plan
- Investment funds for clean energy – EU Innovation Fund, Horizon Europe



Timo Rittonummi

Deputy Director General

Ministry of Economic Affairs and Employment

10:40 - 10:50

NZIA – Net-Zero Industry Act – importance to Finland and Finnish companies



Jyrki Alkio

Head of Industrial Policy Unit, TEM

Ministry of Economic Affairs and Employment

10:50 - 11:00

European networks – relevant to Finnish players

- European Energy Research Alliance EERA – support to the SET Plan
 - European Technology & Innovation Platforms (ETIPs)
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Tuula Mäkinen

Lead of Green Electrification
VTT

11:00 - 11:10

Flexible Energy Systems programme

- Links to the European Union
 - Other BF programmes Decarbonised cities and Hydrogen & batteries
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Jussi Åkerberg

Head of Programme, Flexible Energy Systems
Business Finland

11:10 - 11:55

Panel discussion

Goal: Why it is important for Finland and Finnish companies to be strong part of EU activities in energy

Moderator Helena Sarén, BF

Annukka Saari, Teknologiateollisuus ry

Jatta Jussila, CLIC Innovation Ltd

Tommi Eronen, Polar Night Energy Oy

Michael Bogomolec, IONCOR



[Helena Sarén](#)

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[Jatta Jussila](#)

CEO
CLIC Innovation Ltd



[Tommi Eronen](#)

CEO
Polar Night Energy



[Michael Bogomolec](#)

Director of Operations Development
IONCOR

11:55 - 12:00

Ending words and closing



[Jarmo Heinonen](#)

Senior Director, Accounts&Ecosystems, Energy,
Bioeconomy and Built Environment
Business Finland



Maria Oksa

Senior Scientist, Project Manager,
VTT

[VTT](#)

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EnergyWeek



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The EnergyWeek event location is at the [Vaasa city hall on Senaatinkatu 1](#)

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