




# EnergySampo Forum “Electrification in the heart of Energy Transition”

Wednesday 19 March  
| 10:00 - 11:30  
Art Hall



Electrification is in the heart of energy transition. EnergySampo partners, ABB, Danfoss, Hitachi Energy, Wärtsilä, Vaasan Sähkö, VEO and VNT Management are on the drivers seat to create technologies that enable systemic change and enable pursuit of carbon neutral future.

The EnergySampo Forum will give a sneak peak into the future and cover different use cases – and challenge our partner organizations to join the discussion and take action towards sustainable and carbon neutral future.

We welcome all organizations and people who are interested in energy systems in the broad sense covering the full scale from renewable energy production, transfer, storage, and use – including of course hydrogen in its various forms.

We discuss challenges and turn them into opportunities to develop new scalable solutions for parts of the system as well as for operating and optimizing the entire energy system.

Please join the discussion to understand opportunities to create and capture value for the EnergySampo companies, their partners and customers in Finland and globally, as well as the impact for the broader society and economy.

### Program outline and speakers:

- Welcome and introductions – **Sari Kola**, EnergySampo Ecosystem Lead, Merinova
- Keynote: Electrification as a key driver for green transition – Professor **Jero Ahola**, LUT
- Panel Discussion with
  - **Jero Ahola**, Professor, LUT
  - **Tuomas Hakala**, Head of Business Development, Convion
  - **Eleonor Hedström**, WISE Ecosystem Lead, Wärtsilä
  - **Simo Säynevirta**, Green Electrification Ecosystem Lead, ABB

Discussion keywords: Strategy, innovation, green hydrogen, electrification, collaboration



# EnergySampo Forum 2025

10:00 - 10:15

Welcome and opening

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[Sari Kola](#)

Director, EnergySampo ecosystem

10:15 - 10:45

Keynote

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[Jero Ahola](#)

Professor, LUT

10:45 - 11:30

## Panel Discussion

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Jero Ahola

Professor, LUT



Simo Säynevirta



Eleonor Hedström

Director, Next Business Lab, Wärtsilä Energy



Tuomas Hakala

Co-Founder, Business Development, Convion

# Organizer



Sari Kola

Director, EnergySampo ecosystem

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# EnergyWeek



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#energyweek