



Circular economy

Tuesday 18 March | 10:30 - 12:00
Meeting Hall | Free of charge

Reducing Climate Footprint and Building Resilience.

In the face of climate change, the circular economy offers a powerful framework for reducing greenhouse gas emissions and mitigating environmental impact. By shifting from linear “take-make-dispose” models to a regenerative approach that maximizes resource efficiency, circular practices can significantly cut down our climate footprint. This seminar will explore the practical strategies, challenges, and benefits of a circular economy in addressing these urgent environmental issues.

We are honored to have expert speakers from three diverse regions—Chile, Vaasa Finland – winner of European Green Leaf Awards 2026, and a Guimaraes Portugal, winner of European Green Capital 2026 —sharing insights on how their communities are embracing circular solutions to reduce emissions and better prepare for the impacts of climate change. These case studies will highlight how policies, partnerships, and local innovations are making a measurable difference in adapting to and mitigating climate challenges.

Stay tuned for updates to our program, and we look forward to a day of learning, collaboration, and inspiration as we work together toward a sustainable, resilient future.



Hanna Malkamäki

Project Manager, Sustainable
Development and Circular Economy,
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Circular Economy

Reducing climate footprints and building resilience

10:35 - 10:50

Welcome to the seminar



[Hanna Malkamäki](#)

Project Manager, Sustainable Development and Circular Economy, VASEK



[Johanna Punkari](#)

Energy and Climate Specialist
City of Vaasa

10:50 - 11:05

Green Deal of Circular Economy – The City of Vaasa's Process and Some Highlights of Circular Economy Actions



[Helena Iltanen](#)

Landscape Architect
City of Vaasa

11:05 - 11:20

Guimaraes, winner of European Green Capital 2026



[Carlos Ribeiro](#)

Executive Director
Laboratório da Paisagem

11:20 - 11:45

Roadmap for a Circular Chile by 2040



[H.E. Mrs Belén Constanza Sapag Muñoz de la Peña](#)

Ambassador of Chile to Finland

11:50 - 12:00

Q&A, final thoughts



[Hanna Malkamäki](#)

Project Manager, Sustainable Development and Circular Economy, VASEK



[Helena Iltanen](#)

Landscape Architect
City of Vaasa



[H.E. Mrs Belén Constanza Sapag Muñoz de la Peña](#)

Ambassador of Chile to Finland



[Carlos Ribeiro](#)

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Laboratório da Paisagem



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