



BUSINESS
FINLAND

HELSINKI REGION
CHAMBER OF COMMERCE

BUSINESS
TURKU

team
FINLAND

EnergyWeek 2025 Matchmaking

Online info sessions 5 March & 10 March

Satu Alapiha, satu.alapiha@businesssturku.fi
Mari Kivinen, mari.kivinen@businesssturku.fi
www.een.fi | een.ec.europa.eu



Enterprise Europe Network (EEN)

The world's largest support network for small and medium-sized enterprises, active in 50+ countries in and outside of Europe.

The Network helps companies grow on an international scale, free-of-charge.

- Services for finding market information
- Services for finding international cooperation partners
- Advice on internationalization and legal matters
- Advice on EU funding possibilities
- Channels for SMEs to give feedback to European Commission
- IP Helpdesk services

In Finland there are fourteen EEN Advisors in seven cities:

- Business Finland, Helsinki Region Chamber of Commerce, Business Turku
- Helsinki, Turku, Tampere, Oulu, Rovaniemi, Seinäjoki, Mikkeli



Advice & support



Partnering opportunities

Matchmaking in a nutshell

- [Register to EnergyWeek Matchmaking](#), and make a good participant profile.
- Be active! See who is attending, send & accept/decline meeting invitations
- Prepare well for the meetings
- Be on time! The meetings take place onsite in Vaasa City Hall.
- After the event, rate the meetings you had

Once you have registered on the matchmaking event website, you can book & manage meetings on the matchmaking website, and also with the app 'b2match', which is available for Android and iOS.

EnergyWeek 2025 Matchmaking
18-20 Mar 2025 | Vaasa, Finland

Log in Register

HOME HOW MATCHMAKING WORKS? FAQ CONTACTS LOCATION

18 March 2025 - 20 March 2025 |
Vaasa, Finland

EnergyWeek 2025 Matchmaking

Register now

Welcome to the EnergyWeek 2025 Matchmaking!

The annual [Vaasa EnergyWeek](#) is the largest energy cluster event in the Nordic countries, focusing on renewable energy, smart energy, clean gas energy and energy storage. Topics of interest include digitalization, batteries and storage, circular economy, future smart cities, energy regulation, business and innovation.

Enterprise Europe Network organizes a **free-of-charge onsite B2B matchmaking event** during the EnergyWeek. The matchmaking welcomes companies and experts from all sectors of the energy industry.

Before the event - Register

First, create a b2match account or login with an existing account

Then, register a participant profile to the event:

- Personal information (pitch, biography, skills, interests, social media links)
- What kind of partners are you looking for?
- Organization information (join an existing organization or create a new one)

Once registered, on the dashboard remember to

- Create opportunities (showcase on Marketplace what you offer or look for)
- Plan your attendance - your availability to have meetings (My Availability)

Describe clearly in your participant profile what you are looking for and what you can offer to potential partners. The better the participant profile, the more meaningful meetings you will have in Vaasa!

EnergyWeek 2025
Matchmaking >
18-20 March 2025
Vaasa, Finland

☒ Create an account
☐ Complete your profile

Create new Account
or [log in](#) with your existing b2match account

Your email address

Password

First name* Last name*

or

Continue with LinkedIn
 Continue with Google

☐ By signing up, I agree to b2match's [terms of service](#) and [privacy policy](#). I understand that b2match will share my information with the event organiser.

[Cancel registration](#)

Continue

EnergyWeek 2025
Matchmaking >
18-20 March 2025
Vaasa, Finland

☒ Create an account
☐ Complete your profile
☐ Organisation details

Complete your profile

Profile image

Your profile picture should be a .JPG, .PNG, or .GIF file, and it should not be larger than 800 kb.

Job Position

Pitch
Introduce yourself to other participants with a short summary.

Country*


City*

Phone number



[Cancel registration](#)

Personal details

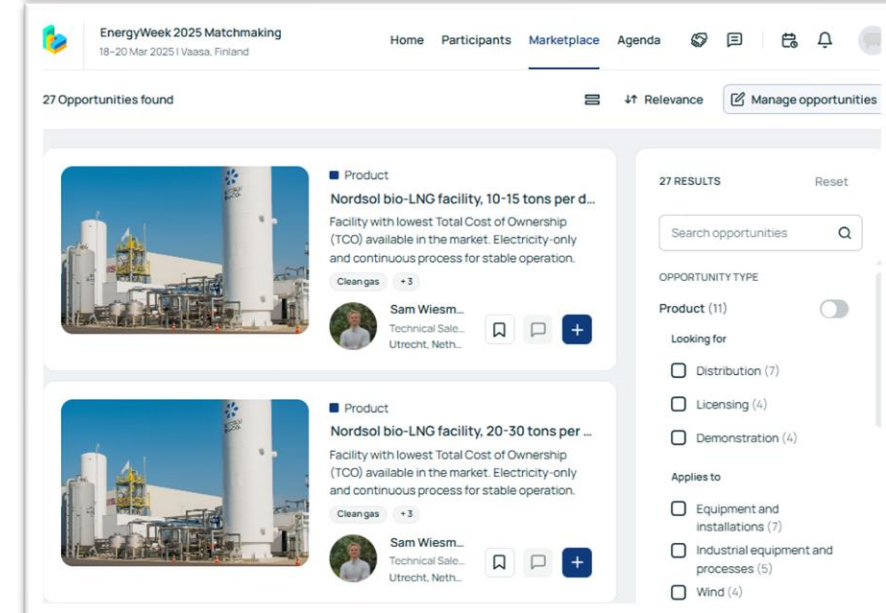
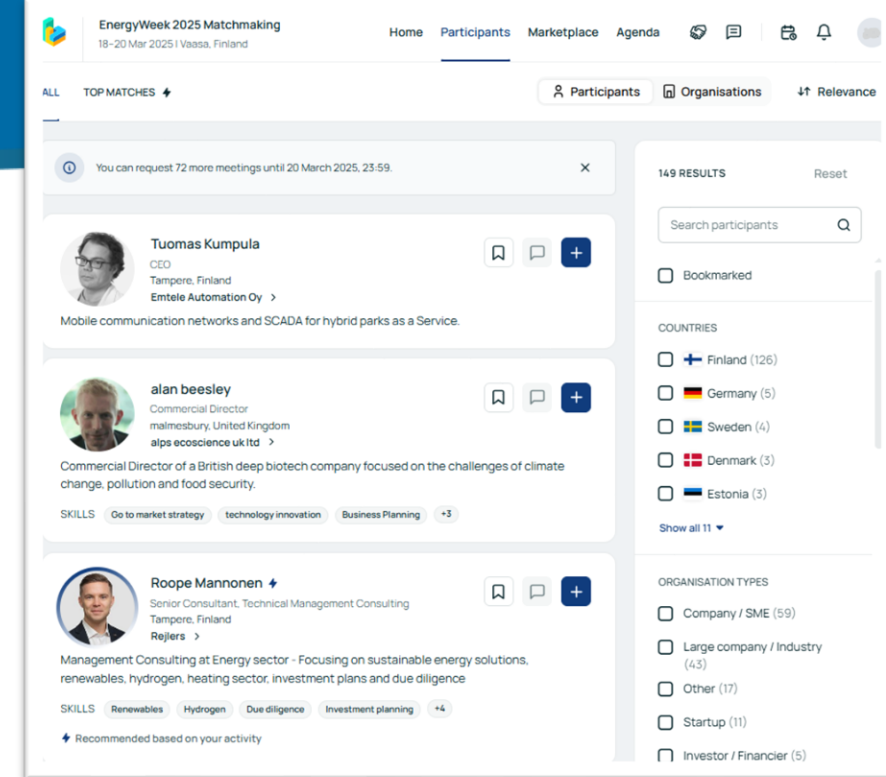
Before the event – Book meetings

Check Participants and Marketplace to find interesting participant profiles and send meeting invitations to those you wish to meet in Vaasa. 

- Select the most suitable timeslot for the meeting. The matchmaking system takes into account the availability of both the participants. If you cannot find a suitable timeslot, check your availability for meetings.
- You can add/invite more participants to the meeting, there can be four participants in one meeting.
- Add introduction to the meeting invitation, why you think you should meet.


You can also bookmark interesting participants  and send messages to other participants via the matchmaking system. 

Accept/decline the meeting invitations you receive, as only accepted invitations are scheduled to your meeting agenda and reserved a timeslot and table in the matchmaking area.



Before the event – Prepare well





To make the most of the event, prepare well for the meetings!

You can always check your personal meeting agenda online on the event website (Meetings)  or in the mobile application.

The meeting agenda includes information about

- the status of the meeting (accepted, pending, canceled)
- who you will meet,
- at what time, and
- the table number where the meeting will take place.




EnergyWeek 2025 Matchmaking
18-20 Mar 2025 | Vaasa, Finland

Home Participants Marketplace Agenda    

Upcoming Past Canceled Subscribe to calendar Availability

All times are displayed in the default time zone of the event (Europe/Helsinki, currently: 13:18). CHANGE ×

Tuesday 18 March 2025 Show less

09:40 - 10:00 Pending	 Vaasa City Hall, 4th floor Received invitation 1 Accepted, 1 Pending	The meeting invitation you have received is waiting for your response Accept ⋮
10:00 - 10:20 Pending	 Vaasa City Hall, 4th floor Request sent 1 Accepted, 1 Pending	The meeting invitation you have sent is waiting for other participant's response ⋮
12:00 - 12:20	 Table 2 - Vaasa City Hall, 4th floor Upcoming in 3 weeks Request sent All Accepted	The meeting invitation is accepted and it is scheduled and table is reserved in the matchmaking area. ⋮

At the matchmaking

The pre-scheduled 20-minute 1to1 meetings take place on the 4th floor of the Vaasa City Hall – the accepted meeting invitations are scheduled and reserved a timeslot & table in the matchmaking area.

Respect your meeting partner's schedule and be on time for the meeting.

If for some reason you cannot join the meeting, please inform your meeting partner and the organizers.

Exchange contact information with your meeting partners, to agree on next steps, you can also send messages via the matchmaking website and mobile application b2match.

The matchmaking organizers are there to help you throughout the event.



After the event

Rate the meetings you had. The meeting rating can be done via Notifications or Meetings.

We highly appreciate your feedback, as it is valuable information on how to improve our matchmaking services and whether the meetings you had were useful and might lead to cooperation.

The Network reports to European Commission. We operate with public funding and our services are free of charge to companies. With the successful events, we justify the Network's existence and that we are needed also in the future

Rate the meeting

How was this meeting for you?

Please rate the meeting and share any additional feedback you may have. Your feedback will be visible only to the organizers.

Additional comment

Cancel

Submit

Organizations

Marketplace

Agenda

Notifications (14 new)

☆

Your meeting with [redacted] has ended

Please rate the meeting

2 weeks ago

Additional comment

Submit feedback

☆

Your meeting with [redacted] has ended

Please rate the meeting

2 weeks ago

Additional comment

Submit feedback

^ Show less

Contact information

EnergyWeek 2025 Matchmaking is organized by Enterprise Europe Network, in close cooperation with Vaasa EnergyWeek organizers.

Main organizers:

Satu Alapiha

+358503830355

satu.alapiha@businesssturku.fi

Mari Kivinen

+358 500 449286

mari.kivinen@businesssturku.fi

Co-organizers in different countries



ENERGYVAASA

EnergyWeek

2025 MARCH 17-20
VAASA, FINLAND