



# Gas Seminar 1: Business opportunities in the hydrogen value chain

Thursday 14 March | 09:00 - 10:30  
Music Hall | Free of Charge



The Gas Energy is an international networking event for energy experts focusing on focusing on gas, hydrogen and e-fuels in all forms for power generation, transport, shipping and industry. The seminars and exhibitions are aimed for professionals such as manufacturers & sub-suppliers, research and expert organizations, consultants, educators etc. EnergyWeek's gas-day is the biggest networking event within this sector in the Nordics.

The Gas Energy is organised by Pohjanmaan Expo in partnership with Alcea Oy and Novia University of Applied Sciences.

Business opportunities in the  
hydrogen value chain

The Gas Energy 2024 is back with expert speeches and panel discussions focusing on hydrogen and green ammonia. The seminar “Business opportunities in the hydrogen value chain” brings up to speed the happenings within H2 and P2X in the global arena with focus on Europe and how local players can benefit from large scale infrastructural development projects and their value chains. The seminar wraps up with a panel discussion led by Kjell-Owe Ahlskog, Managing Director at Alcea Oy.

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Moderator for the panel discussion

[Kjell-Owe Ahlskog](#)

Owner and Managing Director, Alcea Oy

## Gas seminar presentation

[Gas Seminar 1 Business opportunities in the hydrogen value chain](#)

How can large scale H2/P2X projects cooperate with local businesses?

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[Herkko Pliit](#)

Founder and CEO, P2X Solutions Oy

## How can local business benefit from large infrastructure projects?

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[Sara Kärki](#)

Senior Vice President / COO,  
Gasgrid Finland Oy

## Meeting the growing market for e-methane and biogas in the Nordics

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[Tommy Mattila](#)

Vice President, Industry and Traffic,  
Gasum

## Panel discussion

Moderator: Kjell-Owe Ahlskog, Managing director at Alcea Oy

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[Kjell-Owe Ahlskog](#)

Owner and Managing Director, Alcea Oy



[Herkko Plit](#)

Founder and CEO, P2X Solutions Oy



[Sara Kärki](#)

Senior Vice President / COO,  
Gasgrid Finland Oy



[Tommy Mattila](#)

Vice President, Industry and Traffic,  
Gasum



[Paula Erkkilä](#)

CEO,  
Ostrobothnia Chamber of Commerce

## Organizers



**Kjell-Owe Ahlskog**

Owner and Managing Director,  
Alcea Oy



**Cynthia Söderbacka**

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