



# From trash to treasure

Tuesday 12 March | 13:00 - 16:00  
Art Hall

At From Trash to Treasure, we invite manufacturing companies to showcase their innovative approaches towards sustainable resource management. The focus is on unveiling the hidden potential within side stream materials – turning waste into valuable resources. This event is your platform to share, collaborate, and discover opportunities to reduce environmental impact while boosting your bottom line.

Join an array of forward-thinking manufacturing companies committed to transforming waste materials into assets. By presenting your side stream materials, you can establish valuable connections with companies seeking alternative, eco-friendly sources for their production processes. Together, we can create a thriving ecosystem where nothing goes to waste!

The event is a “pop in, pop out”, you may come and visit the companies any time between 1-4PM.

## Why Attend?

1. **Network with Industry Pioneers:** Connect with like-minded professionals leading the charge in circular economy practices. Share insights, strategies, and build lasting partnerships for a sustainable future.
2. **Showcase Your Innovation:** Demonstrate your commitment to sustainability by presenting your company's initiatives and projects. Showcase how you are turning waste into valuable resources, contributing to a circular economy.
3. **Explore Collaborative Opportunities:** Discover potential collaborations and partnerships that can drive efficiency, reduce costs, and enhance the sustainability profile of your manufacturing processes.
4. **Stay Ahead of the Curve:** Gain insights into the latest trends, technologies, and regulatory developments in the circular economy landscape. Stay informed to position your company as an industry leader.

Let's not waste any material, the future is circular!

## Participating companies

In this event, the following companies are showcasing their side streams:

Mirka, ABB, Wärtsilä, Simons Hus,  
Nordic Green Recycling, Famkro,  
Walki, Orapac



Co-funded by  
the European Union

# Organizer



**Hanna Malkamäki**

Project Manager, Sustainable  
Development and Circular  
Economy, VASEK