



Energy for Sustainable Future

Thursday 14 March | 12:30 - 14:00
Meeting Hall

Sustainability has become a key issue in the energy sector. This session organized by the University of Vaasa focuses on sustainability and green transition from different perspectives. We have 4 short expert presentations offering insights into the finance and business aspects as well as marketing and communication aspects of sustainability and green transition. The panel discussion invites audience to join the dialogue in mapping possibilities and generating ideas for cooperation between industry actors, public sector actors, as well as university students and teachers interested in sustainable future research and collaboration with companies.

Energy for Sustainable Future



Moderator

[Heidi Hirsto](#)

Associate Professor, University of Vaasa

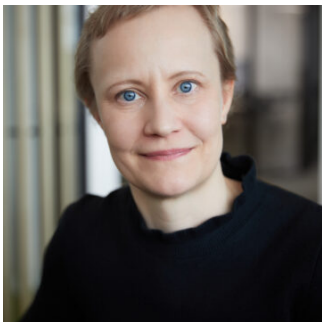
Energy as Investment



[Timo Rothovius](#)

Professor, University of Vaasa

Navigating Sustainability in Renewable Energy: Minimizing Risks, Maximizing Benefits



[Suvi Monni](#)

Sustainability Service Director, Sitowise

Communicating Sustainability: From Threat to Opportunity



[Heidi Hirsto](#)

Associate Professor, University of Vaasa

Speed Blindness in Sustainability Projects



[Petra Berg](#)

Postdoctoral Researcher

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as a visitor

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Panelists



Timo Rothovius

Professor, University of Vaasa



Suvi Monni

Sustainability Service Director,
Sitowise



Heidi Hirsto

Associate Professor, University of
Vaasa



Petra Berg

Postdoctoral Researcher