



Circular economy

Tuesday 12 March | 10:35 - 12:05
Meeting Hall | Free of charge

The global circularity rate is only 7,2% in 2023, trending downward from the previous years.

In order to turn the trend, the world economy needs to become circular at the same time as business models and business growth indicators will change towards more sustainable ones.

The future economy needs to be circular, otherwise there is no future for the economy. Circular economy is not possible without collaborations and synergies within different stakeholders.

In this seminar, different circular economy clusters from Europe will be presented. Let's have a look on what Jakobstad region has done within circularity, and what kind of clusters there are in Denmark and The Netherlands.



Hanna Malkamäki

Project Manager, Sustainable
Development and Circular
Economy, VASEK

Circular Economy

Clusters driving the change for sustainable future

10:35 - 10:45

Welcome to the seminar: Hanna Malkamäki



[Hanna Malkamäki](#)

Project Manager, Sustainable Development and Circular Economy, VASEK

10:45 - 11:00

Thinking Circular – The Danish Way



[H.E. Jakob Nymann-Lindegren](#)

Ambassador of Denmark to Finland

11:00 - 11:15

Alholmen Industrial Park – Boosting circular economy



Åsa Björkman
Project Manager

11:15 - 11:30

Circular economy clusters in the Netherlands



John Vernooij
Managing Director, Omrin

11:30 - 12:00

Panel discussion with all speakers

Moderated by: Adrian Braun.



Adrian Braun
Arctic Values Founder and CEO



[H.E. Jakob Nymann-Lindegren](#)

Ambassador of Denmark to Finland



[John Vernooij](#)

Managing Director, Omrin



[Åsa Björkman](#)

Project Manager

12:00 - 12:05

Closing words



[Hanna Malkamäki](#)

Project Manager, Sustainable Development and
Circular Economy, VASEK



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